

# TRACEY EIDE, Photographer

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Website: <http://www.TraceyEidePhotography.com>

## Studio Fees & Photo Prices

### Sitting Fee \$50.00

60 minutes of studio time. You will be sent a link to your photos online for review within 24 hours after the session. Payment must be made at the time of the photo session. Cash, Visa, MasterCard or Interac (debit card) are accepted. Photographs not included.

### FREE 8X10 !!

Sign a Model Release and get a free 8x10 (Model Release is 2<sup>nd</sup> page)

Your photos may be taken at the beach, a park, your home or office or any other location you choose. Additional costs will be incurred for out of the studio work.

Please call me 604-639-7755 or email me at [traceyeidephotography@gmail.com](mailto:traceyeidephotography@gmail.com) to discuss your needs.

## PRINTS, COLLAGES, REPRINTS

### Custom Photo Collages

8x10 3 photo collage.....	\$85.00
11x14 4 photo collage.....	\$125.00
11x14 5 photo collage.....	\$150.00
12x18 photo collage	\$175.00 (up to 6 photos)
24x36 poster collage	\$250.00 (up to 8 photos)

### FIRST PRINT

5x7.....	\$10.00
8x10.....	\$20.00
11x14.....	\$40.00
12x18.....	\$45.00

### Additional Copies of Same Print (reprint)

5x7.....	\$5.00
8x10.....	\$15.00
11x14.....	\$25.00
12x18.....	\$30.00

Shipping Fees depend on your order & are not included in the prices here

## DIGITAL PHOTOS

### A. Digital Negatives

Single digital negative in printable format (8x10 crop) plus email/website version.

.....\$50.00

### B. Digital Negatives

2-15 images (8x10 formatted cropped ready-to-print digital photos).

.....\$20.00 ea.

### C. Digital Negatives

16-30 images (8x10 formatted cropped ready-to-print digital photos).

.....\$12.50 ea.



Extensive Touch-ups or special effects will add to the cost and costs depend on what you want.

**MODEL RELEASE** - A Model Release allows me to utilize your photos online not only in a private gallery for you and/or your family, but in my galleries as examples, plus in print to promote my business in such things as brochures, flyers, newspaper ads, plus using photos to enter photography contests for promotional purposes. A Model Release is NOT REQUIRED, but would be greatly appreciated. Please help me grow my business.

# MODEL RELEASE

I, \_\_\_\_\_ (print Model's name) do hereby give TRACEY EIDE, (the Photographer), his or her assigns, licensees, successors in interest, legal representatives, and heirs the irrevocable right to use my name (or any fictional name), picture, portrait, or photograph in all forms and in all media and in all manners, without any restriction as to changes or alterations (including but not limited to composite or distorted representations or derivative works made in any medium) for advertising, trade, promotion, exhibition, or any other lawful purposes, and I waive any right to inspect or approve the photograph(s) or finished version(s) incorporating the photograph(s), including written copy that may be created and appear in connection therewith. I hereby release and agree to hold harmless the Photographer, his or her assigns, licensees, successors in interest, legal representatives and heirs from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be produced in the taking of the photographs, or in any processing tending toward the completion of the finished product, unless it can be shown that they and the publication thereof were maliciously caused, produced, and published solely for the purpose of subjecting me to conspicuous ridicule, scandal, reproach, scorn, and indignity. I agree that the Photographer owns the copyright in these photographs and I hereby waive any claims I may have based on any usage of the photographs or works derived therefrom, including but not limited to claims for either invasion of privacy or libel. *I am of full age\* and competent to sign this release.* I agree that this release shall be binding on me, my legal representatives, heirs, and assigns. I have read this release and am fully familiar with its contents.

Witness: \_\_\_\_\_

Signed: \_\_\_\_\_

Model

Address: \_\_\_\_\_

Address: \_\_\_\_\_

Date: \_\_\_\_\_, 20 \_\_\_\_

## Consent (if applicable)

I am the parent or guardian of the minor named above and have the legal authority to execute the above release. I approve the foregoing and waive any rights in the premises.

Witness: \_\_\_\_\_

Signed: \_\_\_\_\_

Parent or Guardian

Address: \_\_\_\_\_

Address: \_\_\_\_\_

Date: \_\_\_\_\_, 20 \_\_\_\_

# TIPS FOR BETTER PHOTOS

- The goal of any fine portrait is to direct the viewer's attention to the face or faces in the portrait.
- Proper clothing allows the face to dominate the portrait. All other elements should be secondary.
- Avoid overdoing it at the tanning salon prior to a photo session. You may burn or freckles may become more prominent. Tanning lotions may cause your skin to appear splotchy when makeup is applied.
- I have found that simple long-sleeved garments in medium to dark tones of brown, rust, burgundy, green, or blue are pleasing choices when photographed against a dark background. Consider avoiding light colors that approximate flesh tones such as beige, tan, peach, pink, white, and yellow. Darker shades are usually more flattering and slimming.
- Bold stripes, plaids, checks, and prints are confusing and do not photograph well.
- In some instances, very bright colors, such as red and orange, can completely overpower the face and ruin a portrait.
- Light-colored clothing may call attention to itself and away from the face. Light colors are appropriate against a white or pastel background or, with a dark background when an interpretive "pictorial" study is planned.
- Couples or small groups should choose simple garments within the same tonal ranges. Light and dark tones together can create visual confusion, as one subject comes forward and the other recedes.
- In a family group, clothing coordination can be critical. When decorating a home, a major concern is to coordinate the colors and tones of the walls, carpets, draperies and furniture. This kind of coordination also is necessary when selecting clothing for a group portrait. Choose clothing in the same tonal ranges so that no single member of the family stands out because the clothing is too light or bright as compared to the rest of the group.
- Avoid the look of one person standing out because of a bold, distracting pattern or a contrasting light top when everyone else is dressed darker (especially if that person is heavier).
- The visual statement made by a family portrait should be "Here is a family in which each individual holds a place of equal importance" as opposed to a family portrait that says "Here is a group of seemingly unrelated individuals."
- Clothing that blends harmoniously creates timeless portraiture because the viewer's eye goes directly to the subjects' faces.
- Clothing in medium shades compliment portraits made in outdoor environments. Casual or dressy, everyone should look like they belong together. Solid tops with nice jeans or khakis work well outdoors. Sweaters are excellent when the weather is chilly. Coordinate the colors so no one person stands out.
- In most instances, very simple garments always photograph best.
- Turtlenecks or V-necks are flattering provided that neither is exaggerated in style. Avoid very wide or particularly deep V-neck garments as well as bulky cowl neck sweaters that completely hide the neck.
- Considered wearing long sleeves. Bare arms may call attention to themselves, and often overpower the face.
- Women being photographed in full length should wear long skirts, pants, or dark stockings in order to keep the eye from being directed toward the legs and away from the face, unless it is your objective to do so.
- If feet are to show in the portrait, make certain shoes and stockings are in keeping with the visual intent of the portrait.
- Men should have their hair cut about one week before the portrait session.
- Women should be photographed whenever they are happiest with their hair in relation to the time it is styled. This is not the time to experiment with a new hairstyle or extra makeup. Use makeup to cover blemishes if possible.
- If you normally wear glasses, please wear them for the portrait. Sometimes this necessitates a bit more adjusting of the lights and positioning to avoid reflections. We will do everything we can to reduce glare in glasses. We suggest non-glare coated lenses or empty frames or contacts to avoid reflections. Glass glare can be retouched for an additional fee if necessary.
- "Photo-gray" glasses photograph black outdoors and very dark in the studio.
- Home portraits (indoors) are usually created in your living room or den. We will use your natural home environment. We can bring a plain background to your home for an addition fee.
- Whether the in-home portrait is formal or casual, wear solid clothing in the colors that coordinate with the colors in the room.